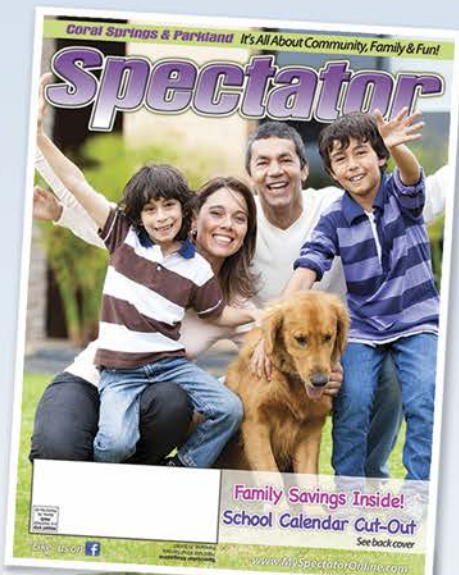


Spectator

M A G A Z I N E

DIRECT MAILED
MONTHLY TO
**20,000
HOMES**



The #1 Family Resource Since 2002!

It's All About Community, Family & Fun!

Since 2002, The Spectator has been a staple and trusted resource delivered directly to Parkland and Coral Springs families. This complimentary publication is also delivered to popular businesses throughout both cities and neighboring communities.

In Print & Online, "NOW CLICKING" Better Than Ever! www.MySpectatorOnline.com

Each month's entire magazine is also downloadable from our interactive website. MySpectatorOnline.com is packed with feature articles, resource guides, community calendars, local sports, hometown news and more. Eye-catching banner ads direct interested readers right to your website!

We market your business with social media through our Facebook page where readers can "like", "Share" and comment about feature article or promotions.

The Spectator E-mail Club delivers exclusive savings to 11,000 members every month and keeps them informed of special promotions and feature articles. This keeps us on the cutting edge of what your clients are looking for.

- Over 68,000 Readers Enjoy Each Issue
- Direct Mailed Monthly to High Income Homes
- Triple Threat Marketing - Print, Online & Email
- Distributed in High Traffic Areas
- Low Ad Cost Per Household
- Low Page Count Assures Your Ad Will Be Seen

Call **954.753.4300**

sales@SpectatorPublishing.com



Spectator Magazine Ad Format & Sizing

IMPORTANT: Please, CHECK ALL CONTENT, SPELLING AND TEXT. ADVERTISER IS SOLELY RESPONSIBLE FOR APPROVED CONTENT.

MECHANICAL SPECIFICATIONS

We encourage all advertisers to submit ad material electronically via email or the upload link on our website. The Spectator is a 4 color publication. Process color only.

ELECTRONIC SPECIFICATIONS

Digital materials required. PDF file that has been prepared for printing (high resolution). We cannot use PDF files that have been prepared for use on the World Wide Web.

VERY IMPORTANT

For all digital files, ensure that any graphics are at least 300 dpi at the required ad size. Please refrain from sending ads as GIF, PICT images or PNG. The quality of the text is compromised and requires resetting at an additional charge to the advertiser.

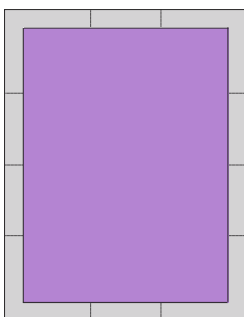
PRODUCTION CHARGES

Extra mechanical work on electronic files such as enlargements, reproductions, major copy and/or illustration changes, half-tones, screens, handwork, manipulation of digital files, etc., will be billed at prevailing rates. This includes the manipulation of ad materials in order to make them acceptable for publication.

STORAGE OF PRINTING MATERIALS

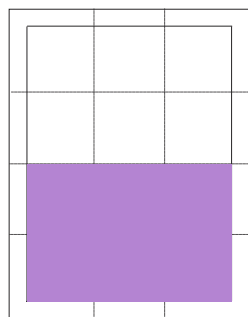
All printing materials will be stored by publisher for twelve (12) months and then destroyed unless otherwise advised in writing by the advertiser.

**Email ad submissions to:
spectatorartsubmission@gmail.com or upload link on our website
www.MySpectatorOnline.com**



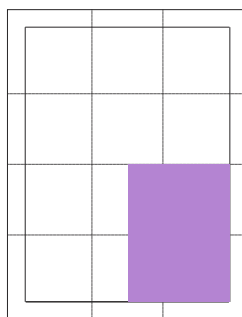
FULL PAGE

Full Bleed Trim: 8.375 x 10.875
Bleed add .125 to all sides
Live type area 7.375 X 9.875



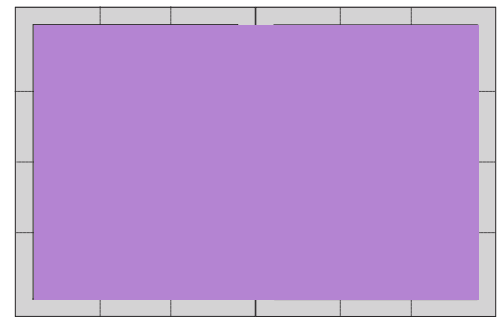
1/2 HORIZONTAL

7.25 x 4.75



1/4 VERTICAL

3.50 x 4.75



DOUBLE SPREAD

Full Bleed Trim: 16.75 x 10.8750
Bleed add .125 to all sides
Live type area 15.75 X 9.5

Spectator Magazine Inc. 7660 NW 82ND Terrace • Parkland • Florida • 33067
Phone: 954/753-4300 • Fax: 954/753-4368 • www.MySpectatorOnline.com